

**WELCOME TO MAGENTA**

*It's not just a simple Public Relations...*

*We understand the PR process and recognize the inherent opportunities*

*and challenges. We know what enterprises need,*

*And we make to meet those needs.*

*Communication is the key to success, and Magenta is an expert in effectively communicating our clients messages to target audiences. We listen to our clients' needs, gain insight, and create a trusted extension of their C-suites and marketing departments. Magenta' PR specialists work every day to place strategic stories in a wide array of markets and sectors. Whether the goal is to drive web traffic, introduce a new technology or product, or even clutter-bust a crowded marketplace, we understand our clients business models and how to generate media*